

New CMI Management Programmes



Developed for managers and aspiring managers within your business.

Under the 4-Front Consulting banner we are launching a range of CMI management, entrepreneurial and leadership programmes.

benefits of our programmes:

- ✓ Specifically designed to suit all skill levels
- ✓ Delivered in bite size chunks over no more than 12 weeks
- ✓ Learn alongside peers
- ✓ Handpicked coaches with real industry experience
- ✓ 12 months free CMI membership and access to CMI's extensive online library case studies, templates, policies, procedures and service support
- ✓ Plus the support from an experienced business coach throughout the duration.

SME Enterprise Certificate™

Developed with inexperienced or aspiring managers in mind. We cover the business fundamentals including the following modules:

- Entrepreneurship and economical growth
- Business strategy and planning
- How to harness creativity
- Understanding marketing
- Developing sales
- Getting the most from your people
- Business Planning
- Basic bookkeeping and accounting
- Taxation overview

Diploma in Business Leadership™

This programme has been developed for owner/managers looking to upskill in management, owners looking to develop a management team to allow them to step back, or experienced managers looking to re-awaken the entrepreneur spirit within. We cover the business fundamentals including the following modules:

- Strategy & Business planning
- Developing leadership styles
- Entrepreneurship, intrapreneurship & innovation
- Marketing and market research
- Building a sales engine
- Time management
- Financial management
- Taxation and regulation
- Performance management
- Importing and exporting (optional)

All offered for less than £2,000 per attendee with the potential for 50% funding* and with courses starting now in a location near you

Can your business afford to not invest in your management team?

Don't delay, book your space today!

Call 0333 444 0326



w) www.4-front.co.uk
t) 0333 444 0326
e) daniel.dowds@4-front.co.uk

* funding dependent on eligibility. Please call us to enquire

© 4-Front Consulting Ltd 2014